

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street Ste. 400
Alexandria, VA 22314-3069

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167730-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Cravaack for Congress	CRAVAACK 4 CONGRESS	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	167730	06859400

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	CRAV	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	M-F Midday News	11a-12p	-T-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/16/12	11:09 AM	M-F Midday News	11a-12p	:30	CCCC1202TVH	\$500.00	NM
2	10/17/12	10/17/12	M-F Midday News	11a-12p	--W----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/17/12	11:24 AM	M-F Midday News	11a-12p	:30	CCCC1202TVH	\$500.00	NM
3	10/18/12	10/18/12	M-F Midday News	11a-12p	---T---	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/18/12	11:50 AM	M-F Midday News	11a-12p	:30	CCCC1202TVH	\$350.00	NM
4	10/19/12	10/19/12	M-F Midday News	11a-12p	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/19/12	11:42 AM	M-F Midday News	11a-12p	:30	CCCC1202TVH	\$350.00	NM
5	10/22/12	10/22/12	M-F Midday News	11a-12p	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/22/12	11:23 AM	M-F Midday News	11a-12p	:30	CCCC1202TVH	\$350.00	NM
6	10/17/12	10/17/12	M-F GMA	7-9a	--W----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/17/12	7:55 AM	M-F GMA	7-9a	:30	CCCC1202TVH	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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167730-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Cravaack for Congress	CRAVAACK 4 CONGRESS	C16C22	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/22/12	M-F GMA	7-9a	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/22/12 7:55 AM M-F GMA 7-9a :30 CCCC1202TVH \$750.00 NM									
9	10/16/12	10/16/12	430p News	430-5p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 4:58 PM 430p News 430-5p :30 CCCC1202TVH \$600.00 NM									
10	10/17/12	10/17/12	430p News	430-5p	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 4:42 PM 430p News 430-5p :30 CCCC1202TVH \$600.00 NM									
11	10/18/12	10/18/12	430p News	430-5p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/18/12 4:42 PM 430p News 430-5p :30 CCCC1202TVH \$600.00 NM									
13	10/22/12	10/22/12	430p News	430-5p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/22/12 4:39 PM 430p News 430-5p :30 CCCC1202TVH \$600.00 NM									
20	10/18/12	10/19/12	M-F 430-5a News	430-5a	---TF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 10/18/12 4:58 AM M-F 430-5a News 430-5a :30 CCCC1202TVH \$30.00 NM 1 M F 10/19/12 4:55 AM M-F 430-5a News 430-5a :30 CCCC1202TVH \$30.00 NM									
21	10/24/12	10/26/12	M-F GMA	7-9a	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/24/12 7:58 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM 2 M F 10/26/12 7:59 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM									
23	10/23/12	10/25/12	430p News	430-5p	-1-1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Tu 10/23/12 4:40 PM 430p News 430-5p :30 CCCC1205TVH \$600.00 NM 3 M Th 10/25/12 4:56 PM 430p News 430-5p :30 CCCC1205TVH \$600.00 NM									
25	10/26/12	10/26/12	Twin Cities Live	3-4p	----1--	:30	1	\$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/26/12	10/26/12	Twin Cities Live	3-4p	---- 1--	:30	1	\$350.00	NM
Weeks:		<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00			
<u>Spots: # Ch</u>		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1 M		F	10/26/12	3:29 PM	Twin Cities Live	3-4p	:30	CCCC1205TVH	\$350.00 NM
program re-broadcast 10/26/12 106a on KSTP-TV									
<u>Total Spots</u>							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,060.00
<u>Agency Commission</u>	\$1,359.00
<u>Net Amount Due</u>	\$7,701.00